

UK-Malaysia Higher Education Partnerships Forum 2020
Enhancing the Sustainability of Technology Transfer and Research Management in Higher Education Institutions through strategic UK-Malaysia University Partnerships

Organised by the British Council in collaboration with the Ministry of Higher Education

Date : 30th November 2020, Monday
Platform : Microsoft Teams
Time : 1600 – 1740 (MY)
: 0800-0940 (UK)

Overview:

Successful technology transfer process in bringing promising research and development results to market depends on a range of factors – from having established technology transfer offices and experience staff and resources in universities, research institutes and other public research organisations to industry linkages and collaborations. Encouraging partnerships between the UK universities with Malaysian universities' technology transfer offices to share their expertise and best practices will help boost Malaysia's ability to turn scientific knowledge into new, commercialised products and services. In addition, bringing the UK universities into contact will help foster more cross-border research collaborations and increase international research and industry networks.

The British Council in Malaysia in partnership with the Ministry of Higher Education has recently pursued a project on 'Enhancing the Sustainability of Technology Transfer and Research Management in Higher Education Institutions through strategic UK-Malaysia University Partnerships', with the aim to develop a small number of collaborative partnerships between higher education institutions in the UK and Malaysia.

This forum will provide a platform for the project leads of these nine UK-Malaysia Higher Education Partnerships to showcase their collaborative project outcomes and share their experience, good practices, new models and knowledge expertise in technology transfer that were made possible as a result from these partnerships.

This forum will also highlight some of the key points from the scoping report, current changes taking place in the technology transfer landscape in Malaysia, as well as the way forward for UK-Malaysia Higher Education Partnerships which will also extend to strengthening University-Industry links through partnerships.

The proposed agenda and objectives of the workshops will be focusing around the following objectives:

1. Capacity Building - Sharing of outcomes from the UK-Malaysia Higher Education Partnerships projects – encourage practice to be replicated by other stakeholders.

2. Sharing the lessons learned from partnerships amongst partnerships beneficiaries and beyond.
3. Influencing - Presentation of the project outcomes and the impact of partnerships to UK and Malaysia Higher Education Institutions and industry players.

Audience

Project leads and team members from the current nine UK-Malaysia Higher Education Partnerships Projects, UK and Malaysia higher education institutions and industry players/stakeholders involved in technology transfer.

Tentative Programme

Time	Agenda
1500 – 1600 (MY) 0700 – 0800 (UK)	Log in and Registration
1600 – 1610 (MY) 0800 – 0810 (UK)	<p>Overview of the programme: Introductions, scene setting and strategic context, including forward look</p> <p>YBhg. Prof. Dato' Dr. Muhammad Fauzi Bin Mohd. Zain <i>Director, Institutions of Higher Education Research Excellence Division Ministry of Higher Education</i></p> <p>Prabha Sundram <i>Head Education British Council, Malaysia</i></p>
1610 – 1625 (MY) 0810 – 0825 (UK)	<p>Overview of the projects and outcomes, recap on the history of the programme Key messages from the funded projects: outcomes and progress</p> <p>Dr Dan King, <i>Director, Research Consulting Consultant on behalf of the British Council</i></p> <p>Q&A session (5 minutes)</p>
1625 – 1630 (MY) 0825 – 0830 (UK)	<p>Introduction on some of the cross-cutting “themes”</p> <p>Dr Dan King, <i>Director, Research Consulting Consultant on behalf of the British Council</i></p>
1630 – 1650 (MY) 0830 – 0850 (UK)	<p>First Theme: The collaborations: lessons learned and the sustainability of collaborations</p> <p>Speakers</p> <ol style="list-style-type: none"> 1) Cranfield University & University of Malaya (UM) <ul style="list-style-type: none"> • Peter Collier <i>IP and Commercialisation Manager, Cranfield University</i> • Dr Fauziah Shahul Hamid

	<p><i>Head, Centre for Research in Waste Management / Senior Lecturer, University of Malaya</i></p> <p>2) Aberystwyth University & Universiti Teknologi Malaysi (UTM)</p> <ul style="list-style-type: none"> • Dr Rhian Hayward MBE <i>CEO, AberInnovation,</i> • Associate Professor Dr Noor Azurati Binti Anmad <i>Deputy Director of Innovation and Commercialisation Centre, Universiti Teknologi Malaysi (UTM)</i> <p>Moderator Prabha Sundram <i>Head Education, Malaysia</i> <i>British Council</i></p>
<p>1650 – 1710 (MY) 0850–0910 (UK)</p>	<p>Second Theme: Industry engagement</p> <p>Speakers</p> <p>1) Newcastle University & Universiti Tenaga Nasional (UniTEN)</p> <ul style="list-style-type: none"> • Dr Luke Judd <i>Business Development Manager, Newcastle University</i> • Prof. Agileswari Ramasamy <i>Deputy Dean Research and Postgraduate College of Engineering, Universiti Tenaga Nasional</i> <p>2) University of the West of England (UWE), Bristol & Taylor’s University</p> <ul style="list-style-type: none"> • David Ludlow <i>Associate Professor of European Smart Cities, University of the West of England (UWE), Bristol</i> • Dr. Sarfraz Nawaz Brohi <i>Program Director (Software Engineering), Taylor’s University</i> <p>Moderator Dr Dan King, <i>Director, Research Consulting</i> <i>Consultant on behalf of the British Council</i></p>
<p>1710 – 1730 (MY) 0910 – 0930 (UK)</p>	<p>Third Theme: Developing technology transfer experience and capability</p> <p>Speakers</p> <p>1) Coventry University & University of Malaya</p> <ul style="list-style-type: none"> • Dr Brian More <i>IP Commercialisation Director, Coventry University</i> • Prof. Ir. Dr. Fatimah Ibrahim <i>Director, UM Centre of Innovation and Commercialisation, University of Malaya</i> <p>2) University of Nottingham & University Malaysia Perlis (UniMAP)</p> <ul style="list-style-type: none"> • Prof Deborah Hall <i>Professor of Hearing Sciences, University of Nottingham</i> • Mr Mohammad Shariff bin Ismail <i>Lecturer in Business Innovation, University Malaysia Perlis, UniMAP</i> <p>Moderator Kuek Yen Sim, <i>Head, Newton Fund (Science & Research)</i> <i>British Council, Malaysia</i></p>

1730 – 1740 (MY)
0930 – 0940 (UK)

Q&A and Closing remarks

Dan King

Prabha Sundram
Head Education
British Council, Malaysia