TENTATIVE

ISPF Research Translation Capacity Strengthening Workshop

Workshop 2
Title: Strategic Entrepreneurship for Sustainable Development
Participant: 50 pax (Targeted to all researchers from UTM and other institution)
Date: 7 August 2025 (Thursday)
Venue: Ramada by Wyndham, Meridin Johor Bahru, Johor

Time	Topic	SPEAKER/FACILITATOR
8.30 am - 9.00 am	Registration	
9.00 am - 10.00 am	Navigating the Research-to-Market Journey: Strengthening Institutional Capabilities	**Assoc. Prof. Ts. Dr. Noor Azurati Ahmad@Salleh, RTTP** Director, UTM Innovation and Commercialisation Centre
10.00 am - 10.30 am	**Tea Break**	
10.30 am - 12.30 pm	From Ideation to Impact: Navigating Malaysia's Startup Ecosystem for Translating Research into Meaningful Innovation	**Ms. Ainsya Mydiana Ahmad Madzlan** Head of Ecosystem Building Iskandar Investment Berhad (IIB)
12.30 pm - 2.00 pm	Lunch & Networking	
2.00 pm - 4.00 pm	Case Study Session	**Assoc. Prof. Ts. Dr. Noor Azurati Ahmad@Salleh, RTTP** Director, UTM Innovation and Commercialisation Centre **Assoc. Prof. Ts. Dr. Ramesh @ Mohd Zaidi Abd Rozan** Deputy Director, UTM Innovation and Commercialisation Centre **Dr. Ma Kalthum Ishak, LL.M., LL.B, LL.B (S)** Deputy Director, UTM Innovation and Commercialisation Centre **Mohamad Fitri Khamis, RTTP** Senior Commercialisation Officer (Technology Licensing) and all facilitators
4.00 pm - 5.00 pm **(8.00 am - 9.00 am UK Time)**	Unlocking Innovation: Strengthening Research Translation for Economic and Social Benefits – Lessons from UK Best Practices (Online)	**Dr Rhian Hayward MBE** Chief Executive Officer AberInnovation, Aberystwyth University

5.00 pm	**End of workshop**	

* Case study sessions will be divided into smaller groups

Case Study Session

Group	Facilitators
1	Assoc. Prof. Ts. Dr. Noor Azurati Ahmad@Salleh (L) Ts. Dr. Norhayati Mohamed Noor Dr. Suhaila Borhamdin
2	Assoc. Prof. Ts. Dr. Ramesh @ Mohd Zaidi Abd Rozan (L) Salina Muhamad Norlinda Ali
3	Dr. Ma Kalthum Ishak (L) Muhammad Arif Harun Siti Zulfarina Fadzli
4	Assoc. Prof. Ts. Dr. Ahmad Razin Zainal Abidin (L) Nadia Hartini Mohd Adzmi Siti Asma Abd Latif
5	Mohamad Fitri Khamis (L) Dr. Wan Hairul Anuar Kamaruddin

List of Co-Facilitators:

1. Assoc. Prof. Ts. Dr. Noor Azurati Ahmad@Salleh - Director
2. Assoc. Prof. Ts. Dr. Ramesh @ Mohd Zaidi Abd Rozan - Deputy Director
3. Dr. Ma Kalthum Ishak - Deputy Director
4. Assoc. Prof. Ts. Dr. Ahmad Razin Zainal Abidin - Technovation Park Manager
5. Ts. Dr. Norhayati Mohamed Noor, AMIChemE - Strategic Officer
6. Mohamad Fitri Khamis, RTTP - Senior Commercialisation Officer (Technology Licensing)
7. Salina Muhamad - Senior Administration & SME InTech Funding Officer
8. Norlinda Ali - Innovation Officer (Training)
9. Nadia Hartini Mohd Adzmi - Technovation Park Officer
10. Muhammad Arif Harun - Commercialisation Officer (Market Research & Funding)
11. Dr. Suhaila Borhamdin - Commercialisation Officer (Business Incubation)
12. Siti Zulfarina Fadzli - Innovation Officer (Intellectual Property)
13. Dr. Wan Hairul Anuar Kamaruddin - Investment & Resources Officer
14. Siti Asma Abd Latif - Innovation Officer (Intellectual Property)

Sharing Sessions - (online)

Date	Speakers	Title
18 August 2025 (10.00 - 11.00 am)	Dr. Ma Kalthum Ishak, LL.M., LL.B, LL.B (S)	Introduction to IP Management and IP Law
18 August 2025 (11.00 - 12.00 pm)	Mohamad Fitri Khamis, RTTP	IP Commercialisation

Mentoring Session - (online)

Group	Facilitators	Mentoring (Online)
1	Ts. Dr. Norhayati Mohamed Noor Dr. Suhaila Borhamdin	18 - 22 August
2	Salina Muhamad Norlinda Ali	18 - 22 August
3	Muhammad Arif Harun Siti Zulfarina Fadzli	18 - 22 August
4	Nadia Hartini Mohd Adzmi Siti Asma Abd Latif	18 - 22 August
5	Mohamad Fitri Khamis Dr. Wan Hairul Anuar Kamaruddin	18 - 22 August