

FameLab

TALKING SCIENCE

FameLab is the world's leading science communication competition. Participants have just three minutes to win over the judges and crowd with a scientific talk that excels for its content, clarity and charisma.

About FameLab

Founded
2005

FameLab was founded in 2005 by Cheltenham Science Festival in the United Kingdom.



Aims to find, develop and mentor young science and engineering communicators.



Consists of national heats, masterclass and finals, followed by an international heats and final at Cheltenham Science Festival.



The two-day intensive Masterclass is led by expert UK trainers.



EXPERTS

The programme involves leading international media and communication trainers and world class judges from international science and media disciplines.



A partnership with the British Council since 2007 has seen the competition go global with more than 10,000 young scientists and engineers participating to date and earn more than 54 million media views each year.

"FameLab is terrific entertainment driven by a passion for communicating science. The competition has had a profound effect on so many of the participants, adding a whole new dimension to their skill set, vastly broadening their networks and often opening complementary careers through media, writing, shows etc about their work. Communicating science better makes it possible for the rest of us to share in, think about and discuss a whole other beautiful level of life. It demands that scientists sharpen and revise their thinking and helps all of us be more engaged in the world."

Malcolm Love, FameLab trainer 2018

FameLab in Malaysia

- > FameLab was brought to Malaysia in 2015 by the British Council in collaboration with Malaysian Industry-Government Group for High Technology (MIGHT).
- > The objective is to address the communication gap between scientists and the public.
- > 2015 was also the first time Malaysia participated in FameLab International.
- > Since 2015, FameLab Malaysia has produced 58 FameLab Finalists trained on science communication.
- > The 58 FameLab Finalists continue to engage audiences in science and advocate for sustainable science communication in Malaysia.



Malaysia's proudest and defining moments

- > In 2016, history was first made with Professor Dr Abhi Veerakumarasivam's win, cementing him as the first Malaysian and Asian to have won the FameLab International competition with his skilfully crafted presentation on "Cancer Genetics".
- > Within a span of three years, history repeated itself with Dr Siti Khayriyyah successfully reclaiming the FameLab International Champion title in 2018. Her winning talk "To Find a Hidden Killer" focused on tuberculosis control.
- > Both competed against 27 science communicators from across the world.
- > Malaysia is the only country that has produced two FameLab International Champions throughout the eleven years of the global competition.



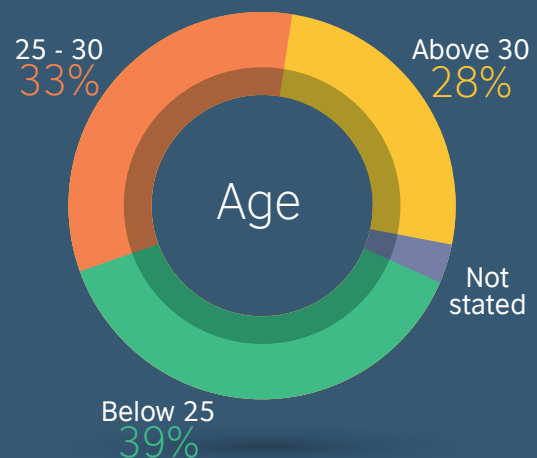
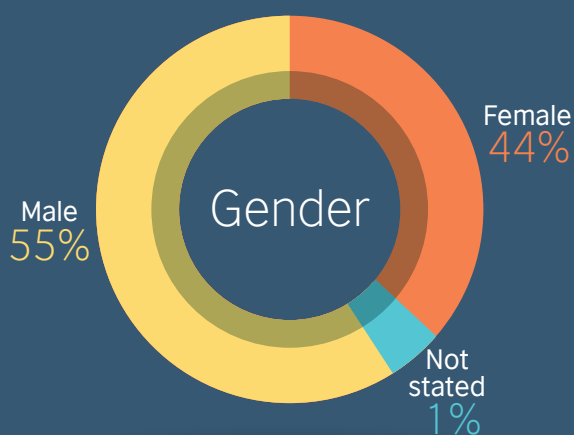
What's next for FameLab and Science Communication in Malaysia?

- > Inception of Malaysian Science Communication Network:
 - To support science communicators in their journey of science communication.
 - To reach out to the society and engage them in science through fun, entertaining and creative ways.
- > Work together with like-minded partners and media to deliver FameLab and science communication activities.



FameLab applicants in Malaysia (2015 – 2020)

Number of applicants



Highest level of education

