

Communities of a New Future: A series of creative hub conversations Reimagining the Future of Creative Hubs

Welcoming address by

- Caroline Meaby, Director Arts Network (UK)

Moderated by

- Katelijn Verstraete, Director Arts & Creative Industries East Asia (SG)

23 July 2020

London: 9.00–11.00 a.m.

Jakarta and Bangkok: 3.00–5.00 p.m.

Manila and Kuala Lumpur: 4.00–6.00 p.m.



Wendy Teo

Borneo Laboratory
Malaysia



Kenneth Biunas

DTI-Design Centre
Philippines



Sara Pepper

Creative Cardiff &
Clwstwr UK

Welcome

Communities of A New Future: A series of creative hub conversations

Forum 3 – Reimagining the Future of Creative Hubs

Host

Florence Lambert

Head, Arts and Creative Industries, British Council in Malaysia

House rules

House rules



Cameras and mics will be automatically turned off.



Type your questions in the chat box. Identify if your question is for all the panellists or a specific speaker.

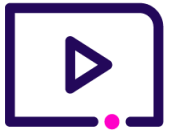


Use the 'raise hand' function for questions during Q&A.

House rules



By attending, you acknowledge that your image and comments may be recorded and re-broadcast.



Head over to Adobo Magazine's live stream on Facebook if you are disconnected after the room is locked.



Let's be respectful of each other during the discussion.

Hashtags

#CreativeHubsforGood

#CultureConnectsUs



British Council Philippines – @phbritish

British Council Indonesia – @idbritisharts @idbritish

British Council Malaysia – @BritishCouncilMalaysia @my_British @my_british

British Council Thailand – @BritishCouncilThailand @thbritish

British Council Creative Economy – @UK_CE



THAMES
INTERNATIONAL

Business
School



Borneo Laboratory



CREATIVE
CARDIFF
CAERDYDD
CREADIGOL

ad^obomagazine

whiteboardjournal.com

fakigeni

Recap of Fora 1 & 2

Recap of forum 1: Inspiring Resilience



Responses to the crisis and sharing of initiatives



Mental health, well-being and professional support were at the core of the response



Digital engagement challenges

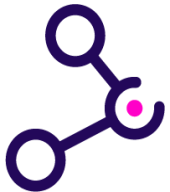
Recap of forum 2: Lessons on Digital Transformation



Digital transformation is not an option but a “must”



Data is increasingly becoming critical to sustainability



Collaborations are necessary

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Programme

Local Time (M'sia)	Content
16.00–16.05	<ul style="list-style-type: none">• Introduction• House rules and comms engagement• Recap of Forum 1 & 2• Objective of Forum 3
16.05–16.10	<ul style="list-style-type: none">• Welcoming Address by Caroline Meaby, British Council Director Arts Network
16.10–16.23	<ul style="list-style-type: none">• Speaker 1 Presentation – Wendy Teo, Borneo Laboratory
16.23–16.36	<ul style="list-style-type: none">• Speaker 2 Presentation – Kenneth Biunas, DTI-Philippines
16.36–16.50	<ul style="list-style-type: none">• Speaker 3 Presentation – Sara Pepper, Creative Cardiff & Clwstwr
16.50–17.20	<ul style="list-style-type: none">• Panel discussion
17.20–17.45	<ul style="list-style-type: none">• Q&A
17.45–17.55	<ul style="list-style-type: none">• Collaboration Pathways<ul style="list-style-type: none">◦ Summary findings of Forum 3 pre-survey data◦ British Council initiatives – Malaysia Website, Thailand Hackathon & Africa Initiative
17.55–18.00	<ul style="list-style-type: none">• Key takeaways and Closing



Caroline Meaby
Director, Arts Network, British Council

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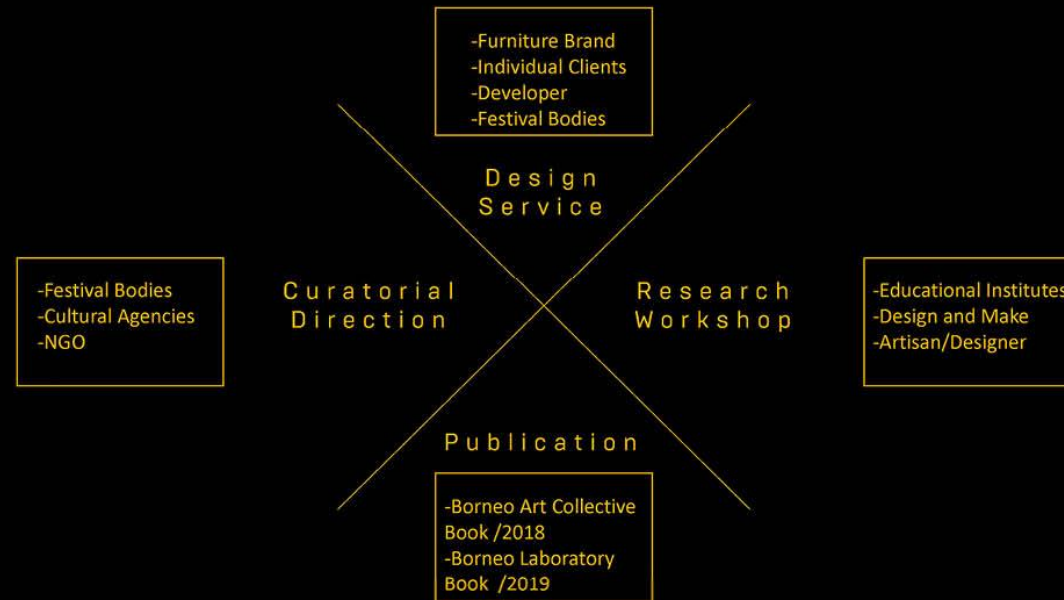
Wendy Teo

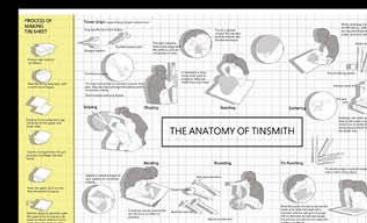
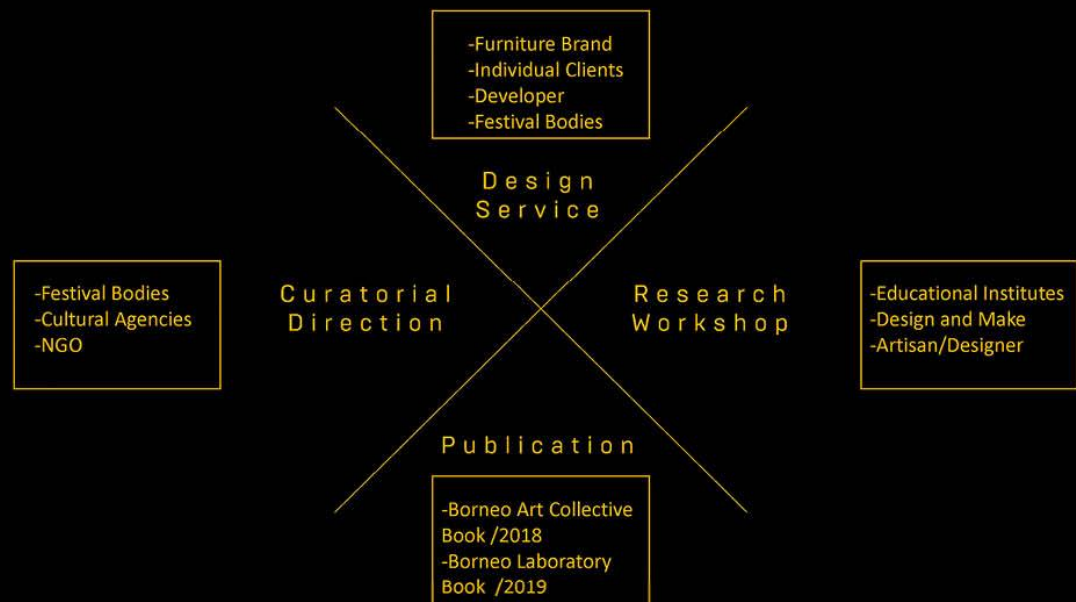
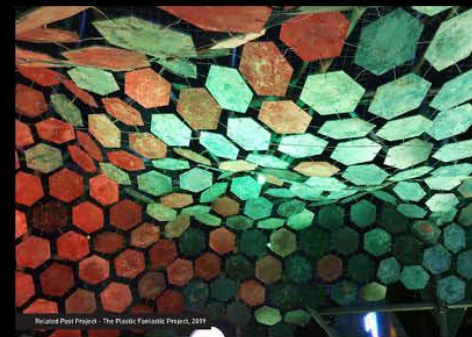
Founder, Borneo Laboratory
Malaysia



Rethinking the New Normal

Organising a faculty of collective thinking and tinkering





Our Reading Club
The off grid reading retreat- 2019



Our Reading Club
2019 Theme - 'Design Thinking'





MAY - JUNE, 2020

BORNEO LABORATORY BIWEEKLY ONLINE READING CLUB

THE NEW NORMAL

Changes of Public Realm in the Aftermath Covid-19

Our Reading Club
2020 Material List - 'New Normal'

1. Feral, by George Monbiot
2. The Uninhabitable Earth, by David Wallace Well
3. Restoration Agriculture, by Mark Shepard
4. Dirt to Soil, by Gabe Brown
5. The World is Flat, by Thomas L Friedman
6. Regarding the Pain of Others by Susan Sontag
7. The Wealth of Nations, by Adam Smiths
8. Factfulness, by Hans Rosling
9. Masterclass -workbook by Paul Krugman
10. Recession, Hyperinflation, and Stagflation by Crash Course (Video)
11. Good Business, by Yvon Chouinard
12. How to Win Friends and Influence People, by Dale Carnegie
13. The courage to be disliked, by Fumitake Koga and Ichiro Kishimi
14. Trust me, PR is dead by Robert Philips
15. One straw revolution, by Masanobu Fukuoka
16. Edible Schoolyard Project, by Alice Waters (Website)
17. Hodeus, by Yuval Noah Harari
18. 21 Lesson for the 21st Century, by Yuval Noah Harari
19. What Money cannot buy, by Michael Sander
20. Imagined Community, by Benedict Anderson
21. The Third Wave, by Toffler Alvin
22. How to upgrade democracy for the Internet era, TedGlobal 2014
Talk by Pia Mancini
23. Coding the Government by Jennifer Pahlka, Ted Global 2012
24. A Bold Idea to Replace Politician
25. Covid-19 could accelerate the robot takeover of human jobs, by Erika Hayasaki
26. The Eye of the Skin, by Juhani Pallasmaa
27. The Thinking Hand, by Juhani Pallasmaa
28. Relational Aesthetics, by Nicolas Bourriaud
29. Art in Context, by Goethe Institut
30. Marina Abramovic (Artist)
31. Christo and Jeanne Claude (Artist)
32. Agnes Denes (Artist)
33. Hsieh De Tsing (Artist)
34. What should we expect from art in the next few years/decades?
And what is art, anyway?, by Carmen Salas
35. Learning from the Inclusive, Community-Led Processes of Toride Art Project, by Kirin Heng

‘We now have a global ecology, a global economy and global science, but we are still stuck with only national politics. This mismatch prevents the political system from effectively countering our main problems. To have effective politics, we must either de-globalise the ecology, the economy and the march of science—or we must globalise our politics. Since it is impossible to de-globalise the ecology and the march of science, and since the cost of de-globalising the economy would be prohibitive, the only real solution is to globalise politics.’ --
21 Lessons for the 21st century by Yuval Noah Harrari

* Similar observation could be found from
‘Imagined Community’ by Benedict Anderson,
‘The Third Wave’ by Toffler Alvin

The 'Second Wave' Society-
(Market Focus, Industrialised Society) features:
'standardisation, maximisation, concentration, centralisation,
specialisation, synchronisation'
- **The Third Wave by Toffler Alvin**

‘The Spectacle is not a collection of images, but a social relation among people, mediated by images.’

‘The spectacle is also the constant presence of this justification since it monopolizes the majority of the time spent outside the modern production process.’

– ‘The Society of Spectacle’ by Guy Debord

8 Weeks,
4 biweekly reading club session,
35 suggested materials,
participants from 8 different regions

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4 biweekly reading club session,
35 suggested materials,
participants from 8 different regions

- i) The Dictation of Nationalism, in countering our Global Issues.
- ii) From Climate Crisis to Climate Caste
- iii) The Productivity Model that defines Our Condition and Identity
- iv) Attention Psychology, Mechanism and Machine in the Divisive World
- v) Shopping for Identity in the Society of Spectacle towards a Society of Extras-
How much in us was suggested?
- vi) Towards a Horizontal Community – Reviewing the ideas of Adler’s
psychology, Horizontal Leadership and the attempts from Infotech
- vii) Building Self Sustainability – Reviewing the ideas and attempts in Foodscape
- vii) The Mission of Art in Our Time

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Borneo Laboratory

‘How could we encourage our community to connect widely, think deeply, act daring?’

What kind of instrument are available for us to do so?



Current Borneo Laboratory



Ting & Ting Supermarket

Think & Think

A Mind Factory - Populate the city with more Thinkers

A Placemaking project Initiated by Borneo Laboratory
Powered by B-lab and its regional partners Earthling, Borneo Food Museum

COMING SOON

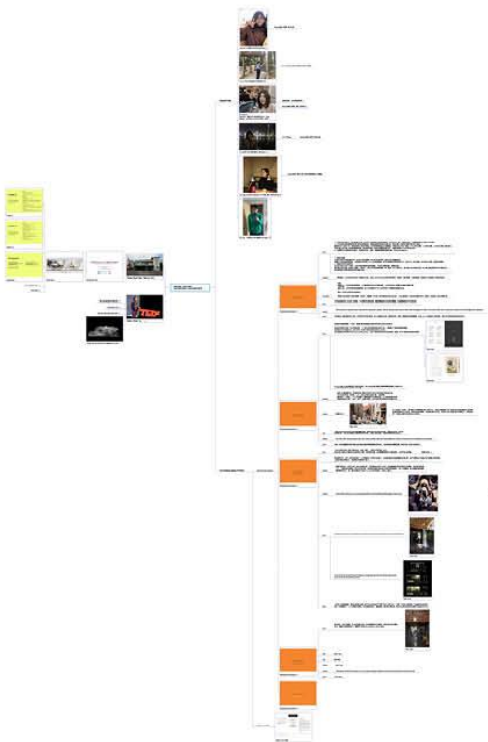
Art & Design | Self Sustainability Lab | Experimental Education | Food & Beverage Lab



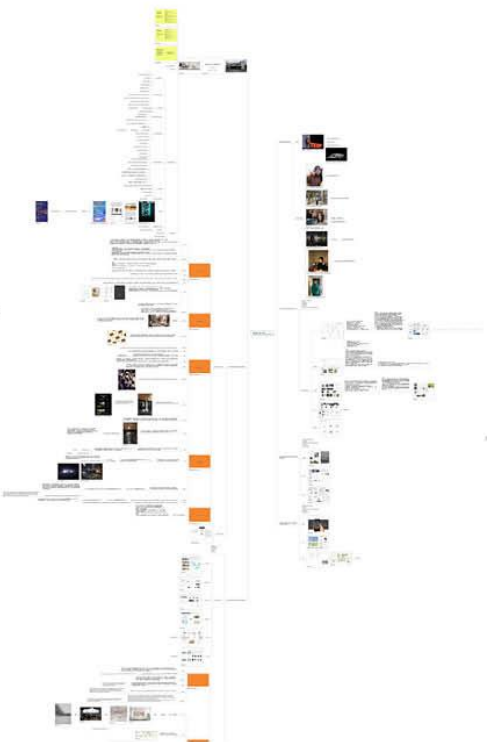
Rethinking Public Realm

Online Design Workshop with a focus on Public Realm Design in the post covid-19 era

Rethinking Public Realm Workshop



Early May



Mid May



Mid June



End of June

Rethinking Public Relation

Rethinking public communication, public relation asset, and public art performance in the post covid-19 era

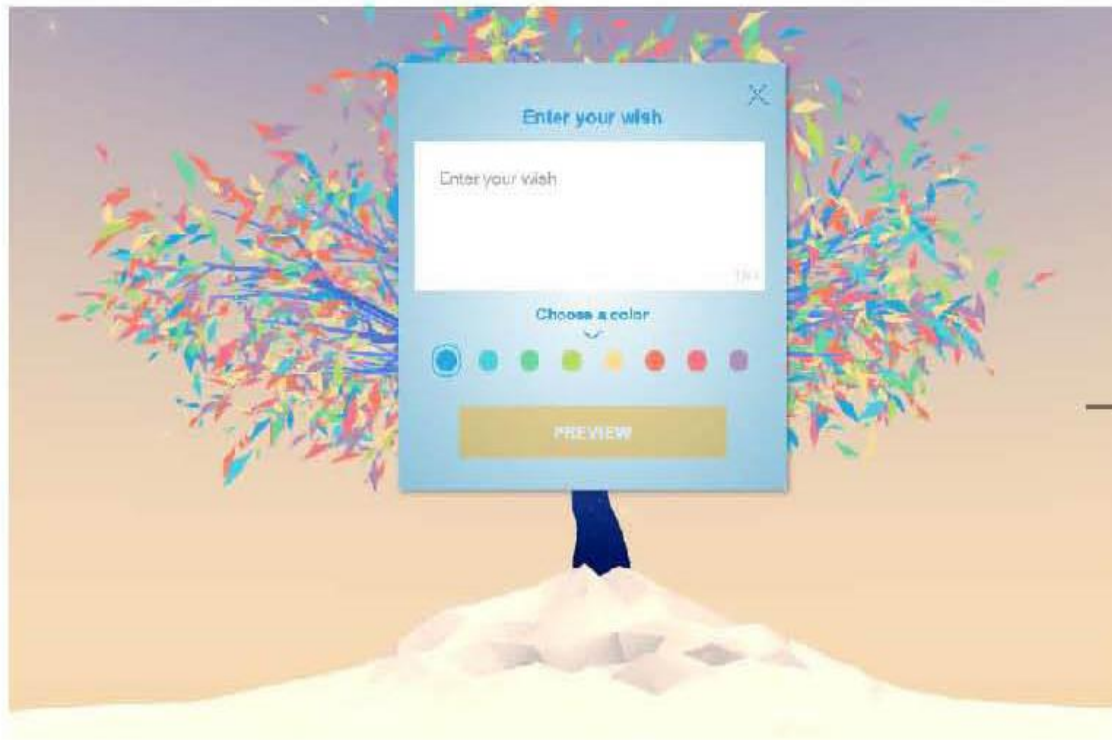


A preliminary sketch of the installation illuminated with back light. The installation is facing towards a pavement and a main road.

Featured Artist: Eugene Chin

Borneo Laboratory

Tentative Time: October



Precedent Studies: Virtual Wishing Tree (left) and Yoko Ono's Wish Tree (right)

Featured Artist: Chon Fan Bong

Borneo Laboratory

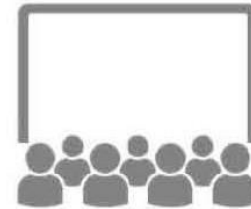
Tentative Time: October



Flow



Facebook



A Facebook event will be created to invite public for a movie.

Chairs will be set up and arranged on site to ensure the public follows the 1 metre social distancing rules.

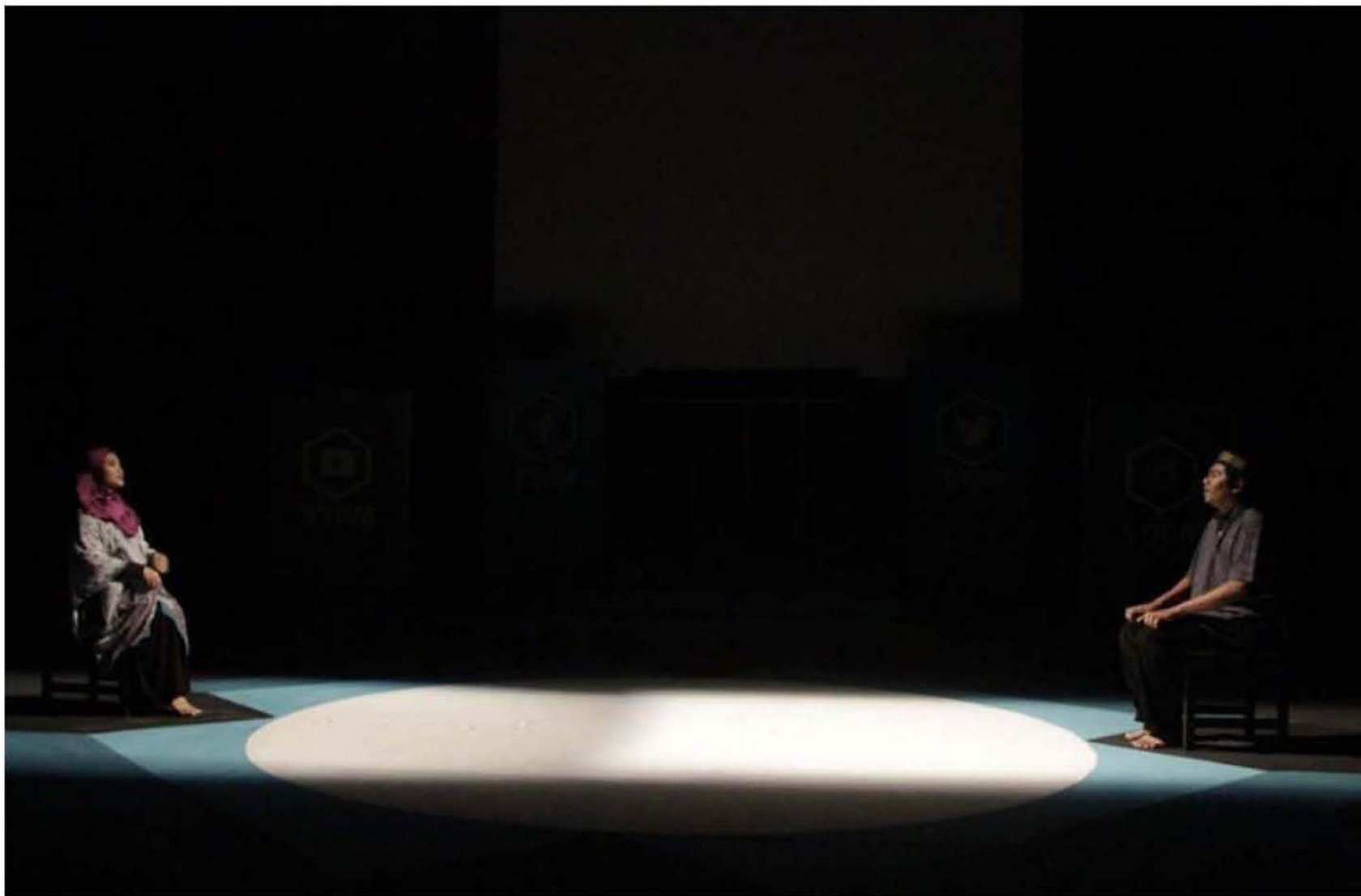
Proposed Date:
One or two weeks before the movie day (September and October 2020)

Proposed Date:
September and December (Once in a month)

Featured Artist: Chon Fan Bong

Borneo Laboratory

Tentative Time: October



Featured Artist: Abdul Walid

Borneo Laboratory

Tentative Time: November

Rooftop Green House

By placing 'Green House Installation' at the rooftop of the 'Think and Think' building, It will be the visual reminder of our collective desire to bring nature back to the downtown city



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Senior Project Officer, DTI-Design Centre of Philippines
Philippines

The background of the slide is a light cream color, overlaid with a complex pattern of thin, light orange lines and small dots. These elements are arranged in a way that suggests a network or a data visualization, with lines radiating from various points and dots scattered throughout. The overall effect is a sense of dynamic movement and interconnectedness.

Why Every X Matters

Kenneth Biunas
Design Center of the Philippines
kenneth.biunas@designcenter.gov.ph



MM!

MAKERSPACE
MANILA



NASA
INTERNATIONAL
SPACE APPS
CHALLENGE



isidapp



ilostmygig.ph



PHP 268,661,175 income lost
5,549 projects lost
4,458 people impacted

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Director, Creative Cardiff &
Chief Operating Officer, Clwstwr
United Kingdom



01

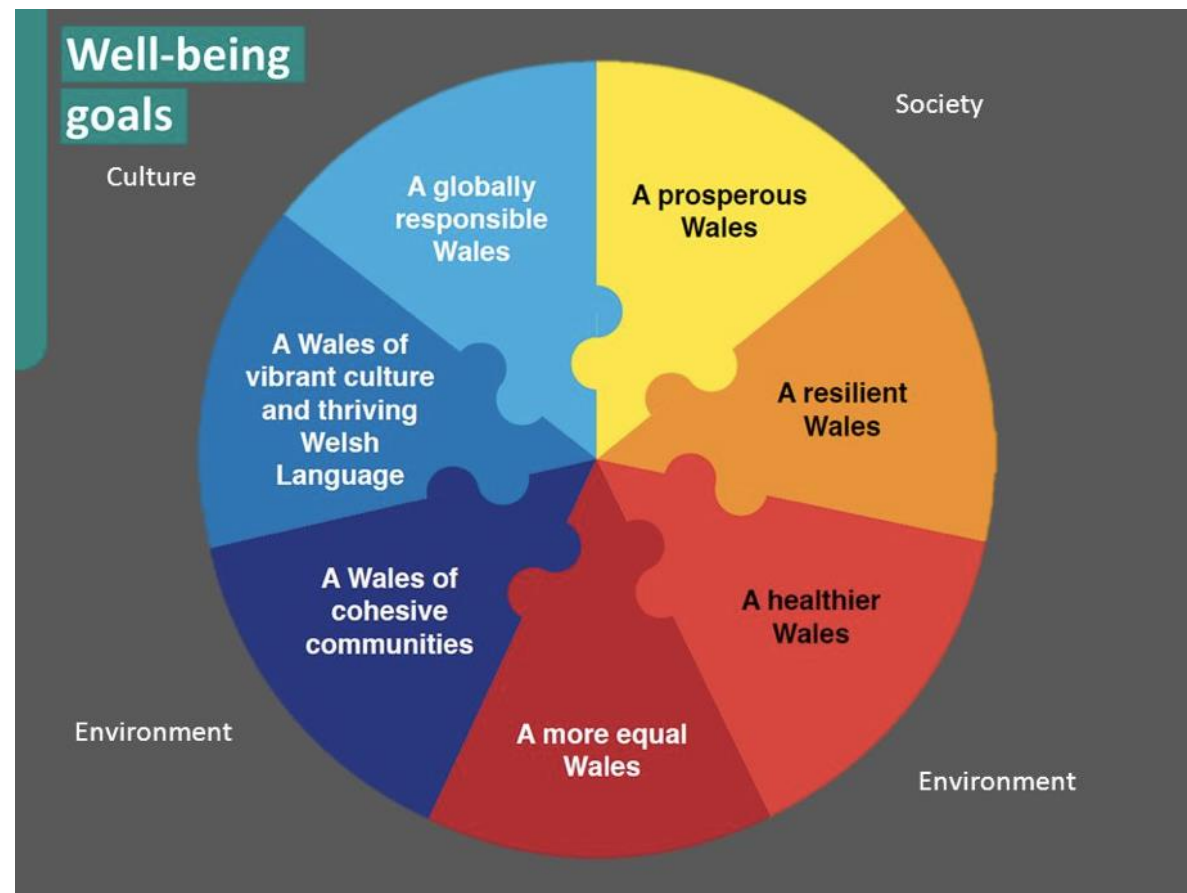
**Responding to
the changing
nature of work**

02

**Importance of
continuous
improvement
and innovation**

03

**Opportunities
to supercharge
collaboration
and
engagement**





HAY FESTIVAL

Hay Festival Digital
#ImaginetheWorld
18–31 May 2020



**Cymru
Wales**



**UNCERTAINTY
AHEAD**

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Reimagining the Future of Creative Hubs

Open forum

Reimagining the Future of Creative Hubs

Q&A

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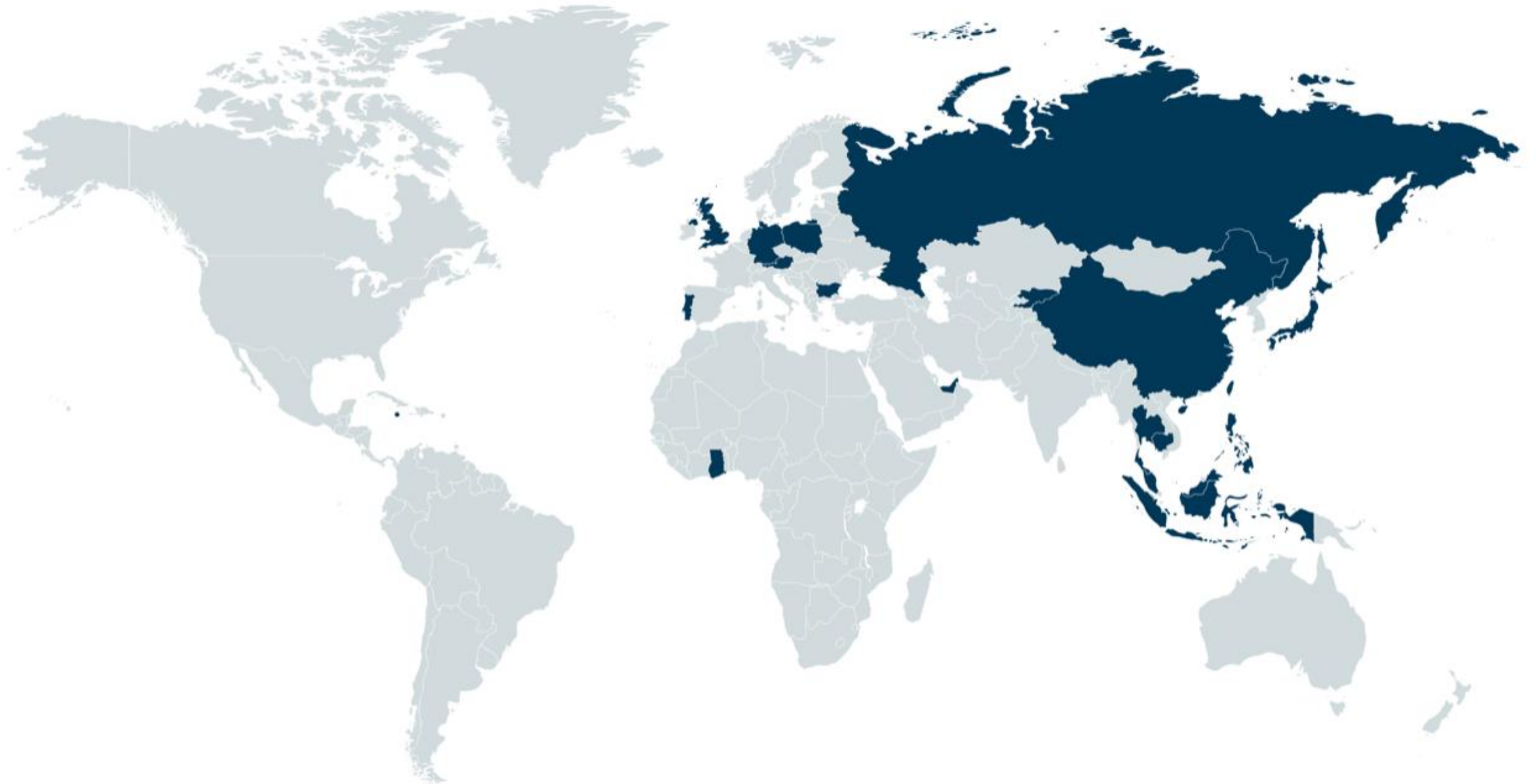
Katelijn Verstraete

Director, Arts & Creative Industries East Asia,
British Council

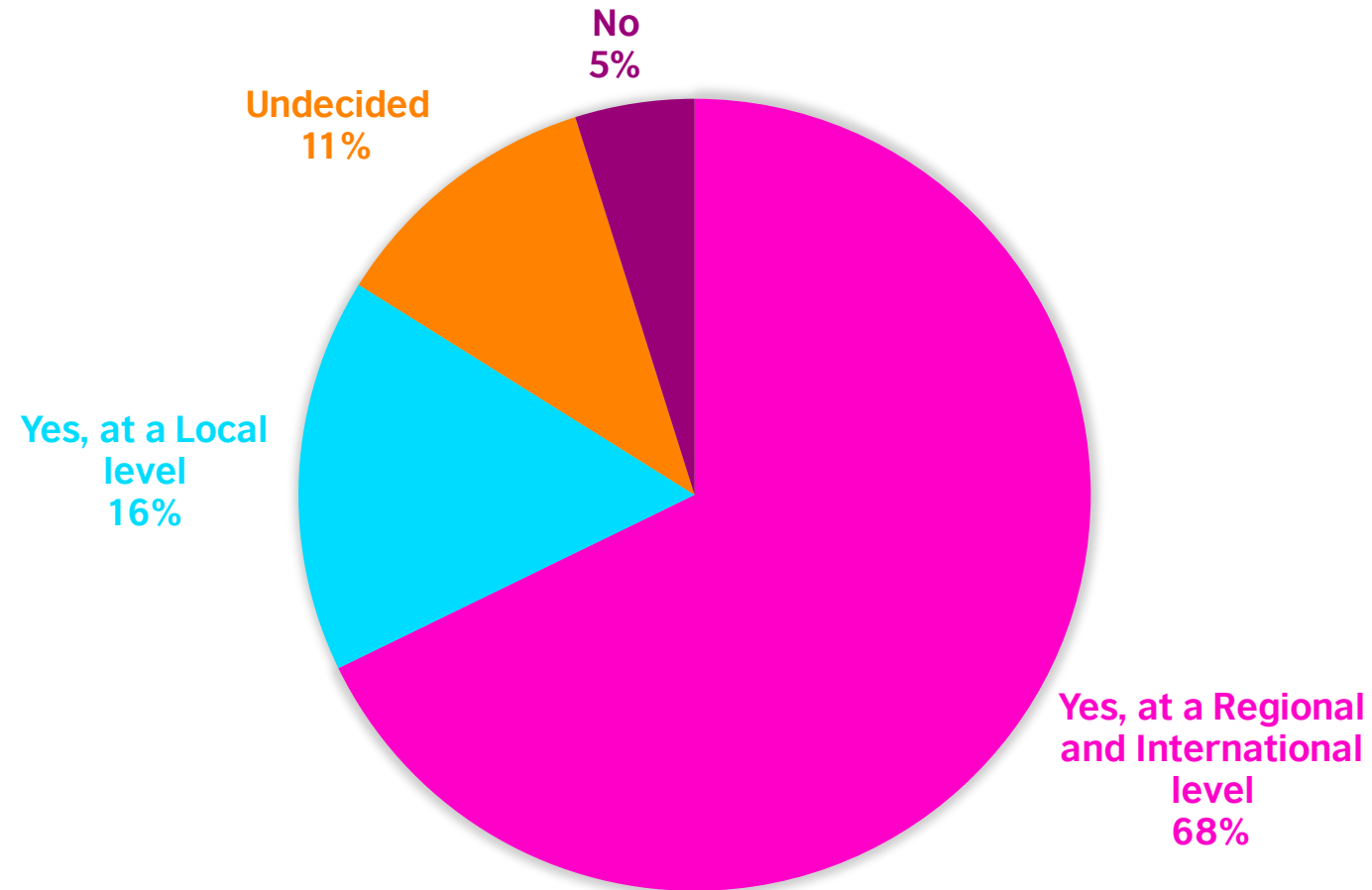
Reimagining the Future of Creative Hubs

Collaborations

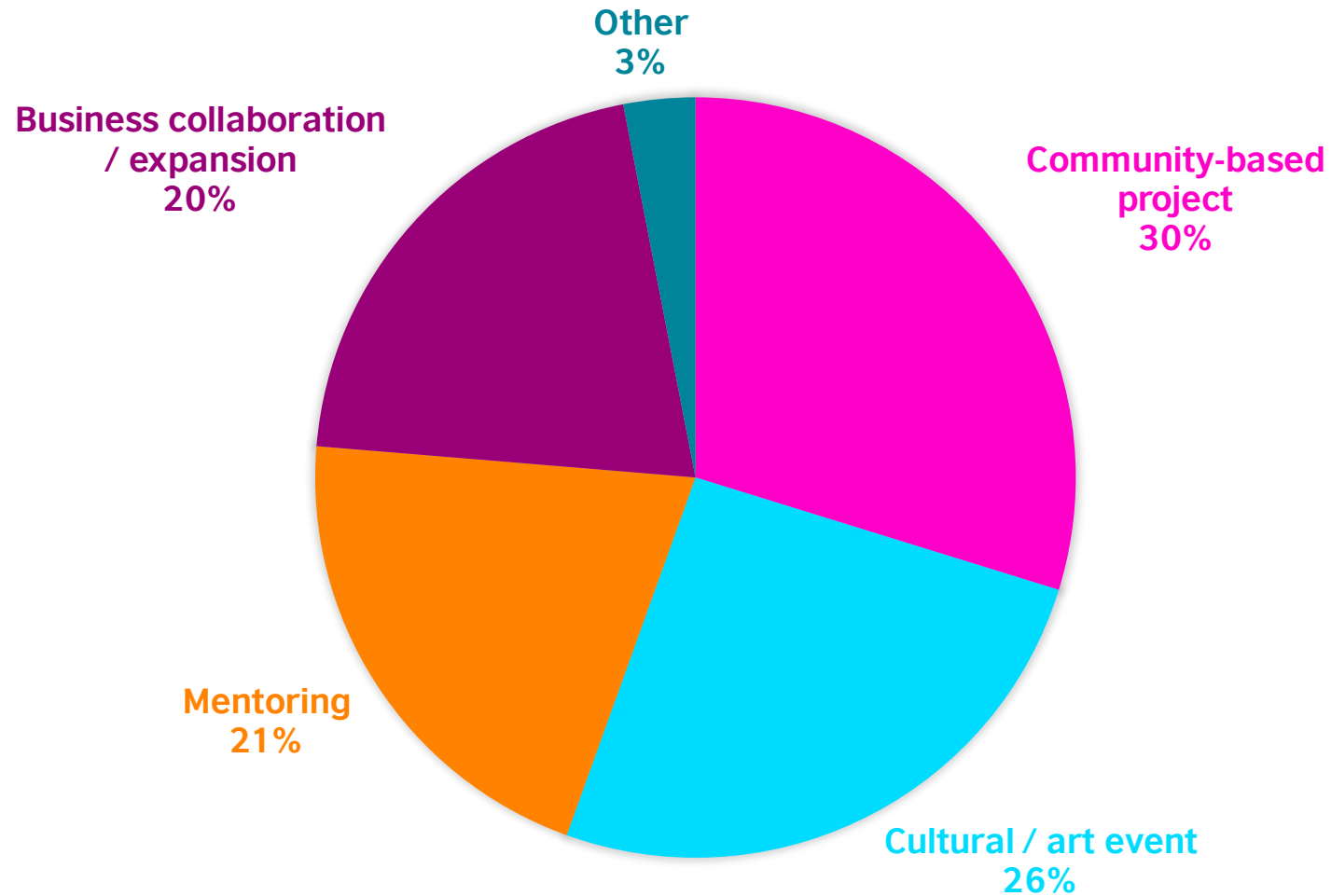
Twenty countries represented



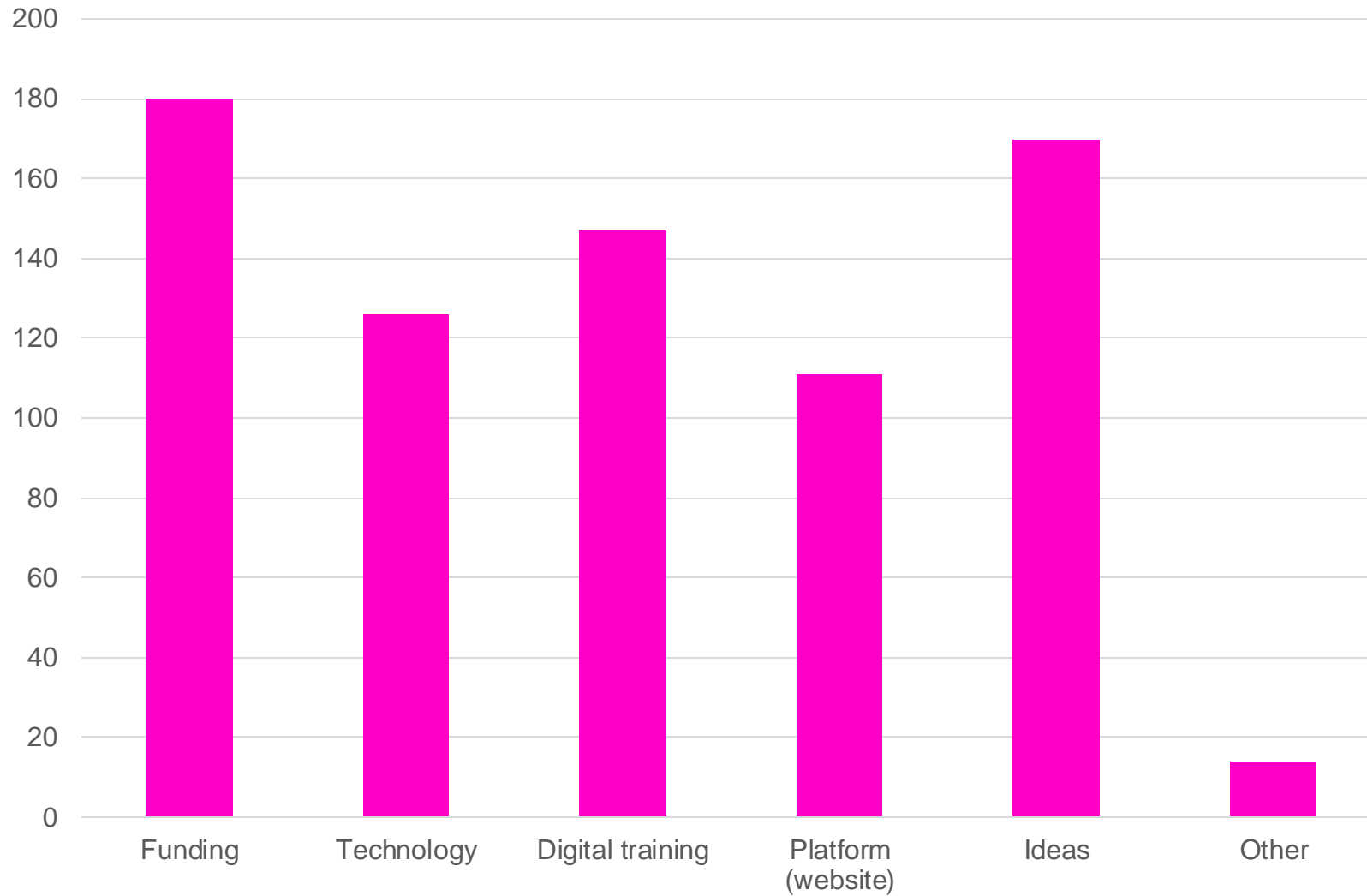
Are you open to collaborating with others?



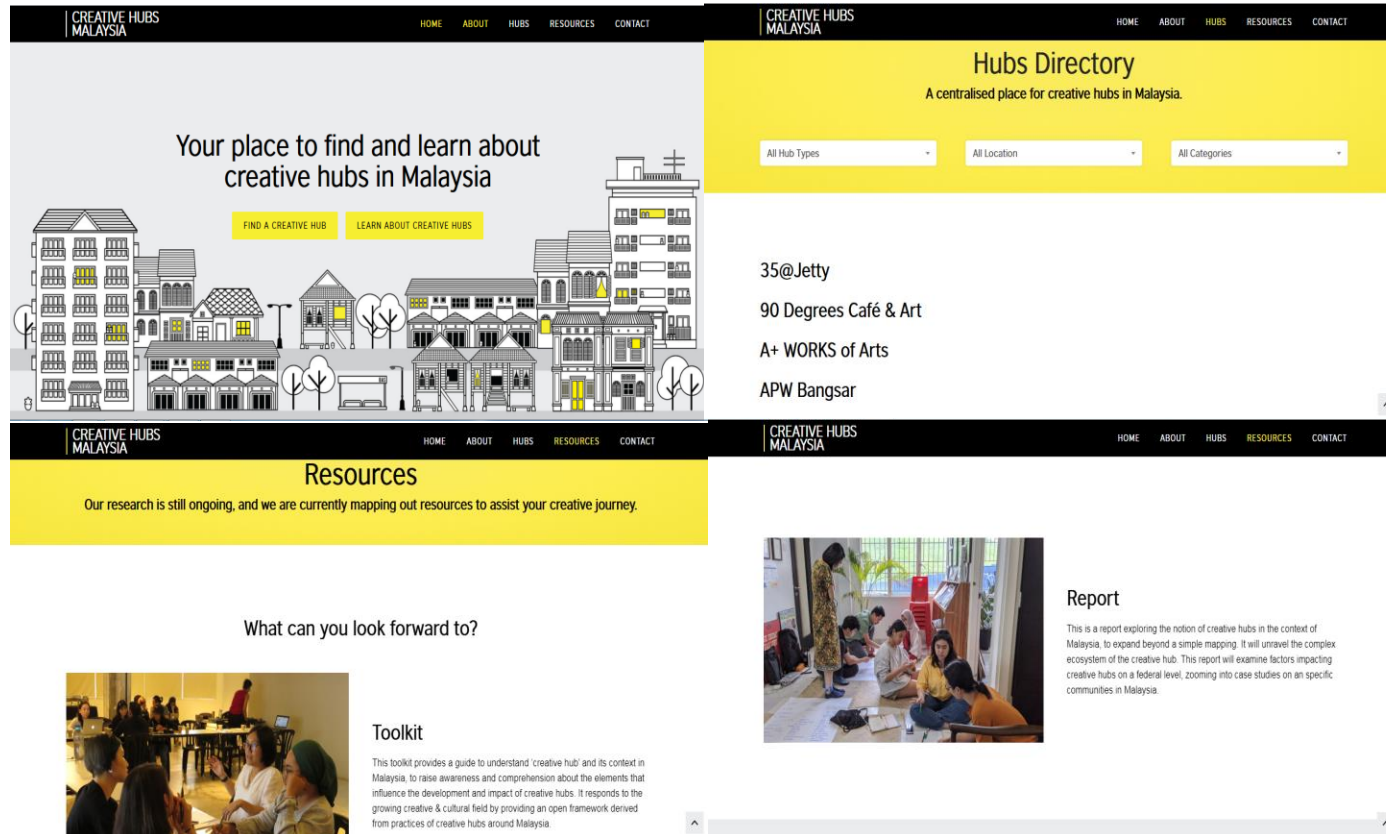
Which areas do you want to collaborate on?



What would you need in order to achieve more collaborations?



Malaysia – Creative Hubs For Good Website



What is it?

- A resource platform: toolkit, research and reports
- A connection platform: hubs directory and blog – events, opportunities and collaborations
- An advocacy platform: economic, social, cultural impact of creative hubs
- Nationwide coverage

Who is it for?

- Creative hub managers and future creative hubs leaders
- Arts professionals in all art forms
- Academia
- Art students
- Communities
- Funders and cultural organisations

Thailand – Social Innovation Hackathon: Creative Placemaking



- Urban Studies Lab and Ford Resource and Engagement Centre (FREC)
- Promote the roles of creative hubs in the development of liveable cities and social innovation.
- Solutions to key urban living challenges in the Nang Loeng district in Bangkok, Thailand, through creativity.
- 4 Thai hubs and 2 UK hubs engage with local communities.
- Pre-hackathon: Community workshops and online meetings.
- Winning team: GBP15,000 to implement an actual project in Nang Loeng.

Africa – Creative Hubs Programme



- In partnership with Nesta (UK) and Hivos with over 100 hubs across SSA.
- Focus: Skills development, mentorship and creating connections/collaborations among the hub leaders.

Covid-19 Responses

- Transitioned to online delivery and the Southern Cluster delivered an online retreat.
- Online delivery has given hubs the opportunity to interact beyond their territories.
- Sessions specific to responding to the impact of Covid-19 are offered to the hubs i.e. sustainability during crisis, digital marketing, managing crisis and risk management among others.
- Information relating to various support available, either internally or externally are shared through the various hubs groups.

Digital Collaborative Workshops

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Resources



A resource deck will be sent to you after the forum.

The deck includes webinars and reports from, among others:

- **Nesta**
- **International Federation of Arts Councils and Culture Agencies (IFACCA)**
- **UNESCO**
- **Australia Council**

Post event feedback

It will only take 10 minutes of your time.

- Scan the QR code using your camera phone



- Or check the chat room for the link

<https://qrgo.page.link/6okg9>

THANK YOU



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