

CREATIVE HUBS CONNECT



BRIDGING CREATIVES ACROSS THE REGION

OPPORTUNITIES



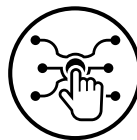
Creative Ecosystem

Connecting creative hubs across the region to collaborate on content creation and resource sharing.



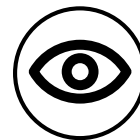
Scale Hubs

Increased revenue through listing of hub services, content and spaces.



Impact Sharing

Supporting underserved communities with access to discounted or free content and services.



Increase Visibility

Increase user engagement and visibility to grow audience and impact.



6 COUNTRIES
2 CONTINENTS

200+ HUBS
ONBOARDED

- Indonesia
- Malaysia
- Philippines

- Viet Nam
- Thailand
- United Kingdom



FLAGSHIP PROJECTS:



STRATEGIC PARTNERS:



PARTNER TESTIMONIALS



"I would 110% recommend this platform to my peers because personally, as a creative hub leader, I see the potential of this platform. You can hold online workshops and the booking system is integrated. On top of that, you get access to resources and you get a chance to connect with other hubs."



Common Room,
Philippines

"Hubs should definitely use this platform more because the more of us who are using the platform, the more it will be a great one stop for everyone to check out what's going on - not just in their country but around the region and the UK."



Hin Bus Depot, Malaysia

"The Mereka platform benefits in its function to facilitate communication. If we have similar problems, we will be able to share solutions, expand our markets and gain resources from each other to synergize our works within the regional scope."



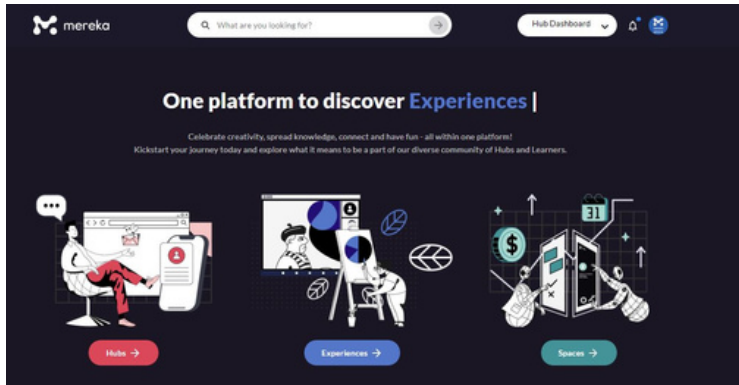
Indonesia
Creative Cities
Network

CREATIVE HUBS CONNECT



ONE STOP PLATFORM FOR CREATIVE HUBS,
EXPERIENCES AND SPACES ACROSS THE REGION

CONNECT PLATFORM



Get started



Learn and grow together with us!
Take a glance at our blogs and get inspired to ideate!



Welcome to the Mereka Connect family!
Meet our new Hubs and explore their services.

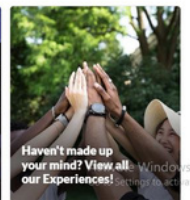
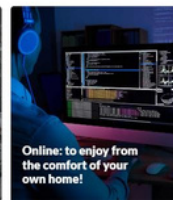


Become a Hub
Join our creative community of changemakers today!

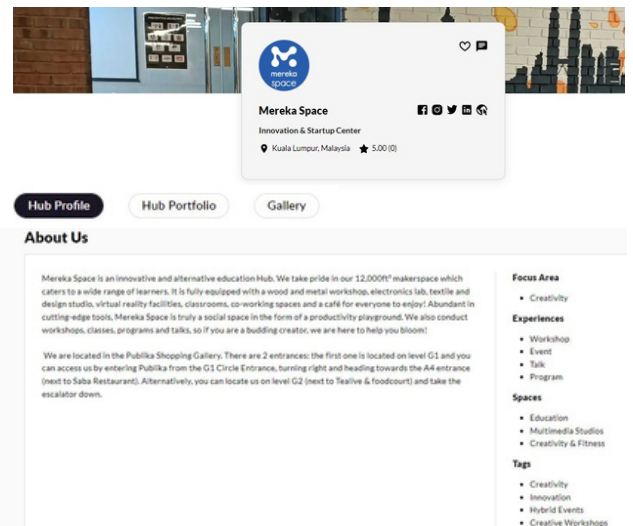
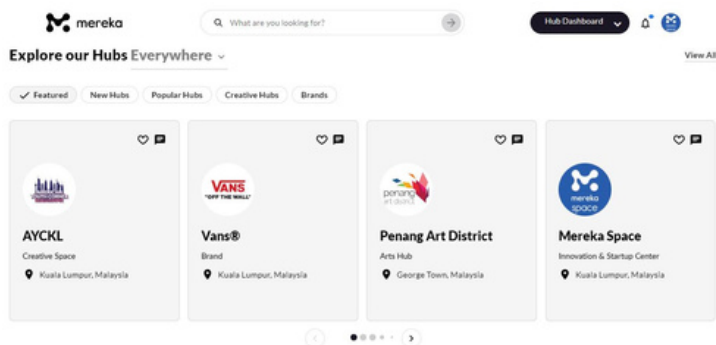


Need help?
Visit our Help Center to learn more about Mereka Connect.

What will you Experience today?



HUB PROFILE



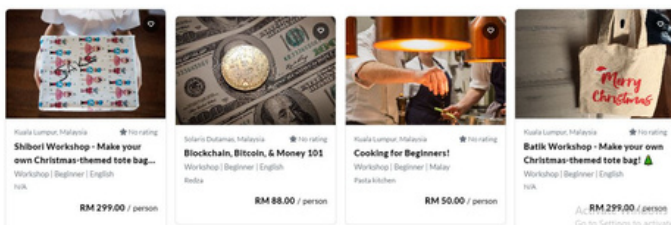
List of hubs (above)
Hub profile (right)

CONTENT BOOKING

Unleash your creative potential

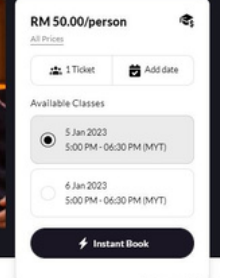
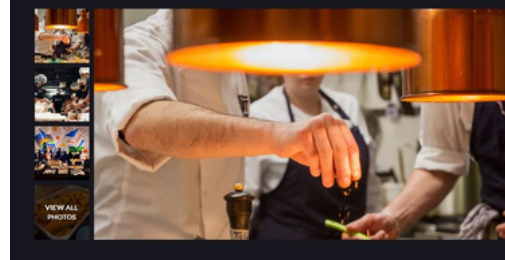
Learn from the best and expand your horizons.

Show Map



Cooking for Beginners!

Physical | Workshop | Kuala Lumpur, Malaysia



Pasta Kitchen
The Pasta Kitchen
at Kuala Lumpur, Malaysia

[View Profile](#) [Contact Us](#)

The Pasta Kitchen is run by micro-entrepreneurs and young parents, Atiqah & Abqari. The Pasta Kitchen is based in Publika and was launched when MCO hit Malaysia. With 6 years of experience in hotels & semi fine dining restaurants, Atiqah & Abqari decided to launch their business when the hotel they previously worked at shut down over the pandemic. The Pasta Kitchen wants to reinvent the pasta experience for individuals and families by selling tasty, innovative, accessible products at a reasonable price. We provide hot meals, takeaway, frozen products & services such as catering, office orders, pot lucks, and retails. The Pasta Kitchen strives to be known as the best halal pasta food maker in Malaysia. Let cook together.

Themes & Topics

Food & Beverages
Cooking & Recipes Knife Skills Baking

About the experience

Duration: 1 hr 30 min
 Audience: Everybody
 Skill Level: Beginner
 Capacity: Up to 6 Learners
 Booking Type: Private booking available

Description

We provide beginner cooking classes for those who have never cooked or don't know how to cook at all. Learn how to overcome obstacles through our team bonding sessions, explore simple recipes and basic cooking skills. Whatever your motivation to join the cooking class, know that you will have a great time working with good ingredients to make great food, while picking up useful cooking methods.

CREATIVE HUBS CONNECT



ONE STOP PLATFORM FOR CREATIVE HUBS,
EXPERIENCES AND SPACES ACROSS THE REGION

HUB DASHBOARD

Welcome to your Hub!

Hub Information

MYR 2420.99
Total Profit

22
Experiences

3
Spaces

22
Hub Members

What do you want to do today?

Visit Hub Profile

Add a Service

Manage your Settings

Invite Team Members

Get Help

Finances

Finances: Transactions

Hub Balance

Total Profit
MYR 2420.99

Available for Withdrawal
MYR 2182.29

In Escrow
MYR 280.00

Total Coupon Value
MYR 880

Bank Details

Primary Withdrawal Account

Public Bank

0100

Money Movement

Sales | Hub Transaction | In Escrow | Coupons

Search Transactions 1-10 of 51 items

Payment Details	Charge Amount	Net Amount	Created Date
FIFA 2022 World Cup Final Match Screening (1 tickets) by AIF	MYR 5.00 SUCCESSFUL	MYR 5.00 IN ESCROW	Dec 18, 2022 9:57 PM
FIFA 2022 World Cup Final Match Screening (1 tickets) by AIF	MYR 5.00 SUCCESSFUL	MYR 5.00 SUCCESSFUL	Dec 18, 2022 7:45 PM
FIFA 2022 World Cup Final Match Screening (1 tickets) by AIF	MYR 5.00 SUCCESSFUL	MYR 5.00 SUCCESSFUL	Dec 18, 2022 7:12 PM
FIFA 2022 World Cup Final Match Screening (1 tickets) by AIF	MYR 10.00 SUCCESSFUL	MYR 10.00 SUCCESSFUL	Dec 18, 2022 7:12 PM

Experience Listings

Listings

Action

Search Experience 0-20 of 20 items

Export & Embed

Name	Host	Created On	Last Modified	Status	Actions
(EVENING) Wooden Multipurpose Holder	APCKL Admin	Nov 11, 2022	Nov 12, 2022	INACTIVE	
(AFTERNOON) Vans Christmas 3D Printing Art Workshop	Formventor	Dec 16, 2021	Nov 15, 2022	INACTIVE	
(EVENING) Vans Christmas 3D Printing Art Workshop	Formventor	Dec 16, 2021	May 31, 2022	INACTIVE	

Add an Experience

Space Listings

Listings

Action

Search Space 0-3 of 3 items

Export & Embed

Name	Space Category	Last Modified	Status	Actions
Mureka Design Lab	Labs & Workshops	Jul 22, 2021	ACTIVE	
Mureka Flex 1	Events & Education	Jul 22, 2021	ACTIVE	
Mureka Fab Lab	Labs & Workshops	Jul 22, 2021	ACTIVE	

Add a Space

RESOURCES

Resources

Access relevant resources for creative and digital economy growth.

Discover Academy

Library

Knowledge is power! Browse through resources to refine your Hub's operations.

Category

Country

Language

Creative Industry
Creative Hubs Malaysia

Creative Industry
Penang Performing Arts Ecosystem Map

Creative Industry
Penang Visual Arts Ecosystem Map

CREATIVE INDUSTRIES

Download

The Future of Creative Industries in Penang

Penang Institute

The concept of creative industries has been in use since the 1990s and marks a broad wave of the digital era in the post-industrial service economy. Creativity has emerged as a prime driver in developing a knowledge economy — the quaternary sector.

3 minutes read

VISIT LINK

The creative industries are widely defined as activities that are focused on creativity, skill and talent; and that have the potential for wealth and job creation through exploitation of intellectual property. Some examples include advertising, music, film, art, architecture, museum and fashion. The concept has been in use since the 1990s, and marks a broad wave of the digital era in creating demand for the commercial application of design, text and music in the post-industrial service economy. Creativity has very quickly emerged as a prime driver in developing a knowledge economy — the quaternary sector. The establishment of the Multimedia Super Corridor (MSC) in 1996 in line with Vision 2020 signified the beginning of Malaysia's pledge to become a developed nation on knowledge economy. Closer to home, the Penang Creative Industry Conference and Showcase (PCICS) in 2014 highlighted the importance of local creative industry development, and build an interactive connection between creative industries and end users. In reviewing the state's current social capital and resources, this brief proposes a clearer future direction that is immediately implementable in consideration of space and technology.

Resources

A collection of educational, communal resources to support your progress and to keep you up to date on the creative ecosystem. It comprises of four main sections, which are Library, Toolkits, Scale, and Funding, where each section plays a unique part in supporting operational growth.