



## Perspectives on International Collaboration: The Role of Industry Engagement in UK And Malaysia Higher Education Collaboration

### Overview:

This British Council event considers how the development of industry engagement practices in higher education is reflected in partnership opportunities between UK and Malaysia. The event is set against a strong background of UK-Malaysia Higher Education collaboration, and a focus in both countries on the role of university-industry engagement in driving excellence, impact and economic outcomes from research and education activities.

This event is planned as the first in a series of conversations with UK and Malaysia key sector stakeholders, that will go on to explore in more detail the practices, issues and opportunities for collaboration across the spectrum of relevant activities: research, in teaching and education, students and graduate talent as well as the role universities play in society.

UK- Malaysia cooperation on science and innovation has developed through the UK-Malaysia Partners in Science programme, initiated in [2007](#). As part of the UK-East Asia Higher Education Partnerships Programme, the British Council has previously (2019) supported work addressing [university-industry engagement](#) as part of UK East Asia HE collaboration. In addition to an assessment of the current landscape of activity in each country the [report](#) considered models and options for future development, culminating in discussions at the [regional policy forum](#) in March 2019. The underpinning value of university- industry engagement was considered in in the UK-Malaysia context in the 2019 [report](#) on “Enhancing the sustainability of technology transfer and research management in higher education institutions through strategic UK – Malaysia university partnerships.”

In January 2021, the Malaysian Ministry of Higher Education [announced](#) six priorities to help the Malaysia education sector to recover from the impact of COVID-19, including graduate employability, entrepreneurship and strengthening collaboration networks with industry to link academic expertise with industry capabilities. This aligns with the key strategic thrusts in the Malaysian Higher Education Blueprint 2015-2025, which identified *Innovation Ecosystems* and holistic student development as priorities, aiming to drive greater levels of private sector involvement in research, innovation and teaching and learning.

In the UK industry engagement has been a sustained policy focus for universities, strongly linked to the industrial strategy and ambition to raise R&D expenditure to 2.4% of GDP. It is a core element of current policy focus via the Knowledge Exchange Framework.

This webinar is designed to provide a broad-brush perspective from UK and Malaysia including:

- Sharing an overview of the UK and Malaysian landscape for U-I engagement
- Exploring challenges and opportunities in the Covid-19 era; and
- Discussing frameworks and models of best practices to support partnerships.

## **Audience**

The event will seek an audience of UK and Malaysian Higher Education leadership, academics and students, policy makers and industry organisations as well as stakeholders in University-Industry collaboration in the UK and Malaysia.

## **Webinar details**

Date : 24 March 2021, Wednesday  
Platform : Microsoft Teams, please register [here](#).  
Time : 16.00 – 18.00 (MY); 08.00 - 10:00 (UK)

## **Tentative Programme**

<b>Time</b>	<b>Agenda</b>
15:30 – 16:00	<b>Log in and Registration</b>
16:00-16:05	<b>Welcome remarks</b>  Prabha Sundram, Head Education, Malaysia British Council
16:05-16:10	<b>Opening remarks</b>  Ministry of Higher Education Malaysia (tbc)
16.10 – 16.15	<b>Context Setting: Overview of the landscape, key features and issues for UK and Malaysia; types/areas of activity where U-I is important. Context for the event as a starting point.</b>  Dr Dan King, Director, Research Consulting Consultant on behalf of the British Council
16.15 – 16:35	<b>Session one: Perspectives on international HE collaboration and the role of university-industry partnerships</b>  <i>University-industry engagement supports excellence in research, innovation, teaching and graduate employability. Enhancing engagement with industry partners is a policy aim for Government and a strategic objective for individual universities in both the UK and Malaysia. This session will consider the landscape of industry engagement in the UK and Malaysia and consider the potential for UK-Malaysia collaboration to enhance practice and opportunities.</i>  <b>Speakers</b> 1) Vice Chancellor /Deputy Vice Chancellor MY 2) Pro-Vice Chancellor UK
16.35 – 17.55	<b>Session two: An industry perspective: what works in the UK/Malaysia and where are the opportunities for joint working?</b>  <i>Excellence in university-industry engagement delivers strong benefits to industry – through increased industrial innovation, access to new knowledge and the flow of highly skilled talent. This session considers industry perspectives on the</i>

Time	Agenda
	<p><i>strengths, challenges and current good practice in the UK and Malaysia. Looking to the future it asks the question, how can international collaboration enhance development in the UK and Malaysia?</i></p> <p><b>Speakers</b></p> <ol style="list-style-type: none"> <li>1) National Centre for Universities and Business</li> <li>2) Malaysian Industry-Government Group for High Technology</li> </ol>
16.55 – 17.15	<p><b>Session three: U-I in enhancing graduate employability: perspectives from UK and Malaysia on practice and international collaboration.</b></p> <p><i>Industry engagement in curriculum development, placements, work-based learning experiences and graduate employment engagement is delivering excellence and enhanced experiences for students. This session considers perspectives from the UK and Malaysia, considering how good practice and international collaboration can deliver future enhancements.</i></p> <p><b>Speakers</b></p> <ol style="list-style-type: none"> <li>1) HE leadership MY</li> <li>2) Senior employability lead UK</li> </ol>
17.15 – 17.35	<p><b>Session four: Increasing University and Industry research and doctoral training: case studies and international perspectives</b></p> <p><i>Strong industry partnerships for researchers contribute significantly to research excellence and enhance the uptake of research and skills into industrial application. In this session perspectives on the most effective approaches to engaging industry in research and doctoral training are considered. How can UK-Malaysia collaboration improve the impact of research in shared priority areas?</i></p> <p><b>Speakers</b></p> <ol style="list-style-type: none"> <li>1) Senior Academic UK</li> <li>2) Senior Academic MY</li> </ol>
17.50 – 1800	<p><b>Closing remarks and observations</b></p>