

# East Asia Education Week 2024

● **East Asia Agent Conference**  
26 February 2024



**East Asia Agent Conference**  
The British Council East Asia provides a platform for student recruitment agents throughout East Asia to boost their industry knowledge and support their professional development.

● **ThinkTNE Forum and Poster Showcase**  
27 February 2024



**ThinkTNE Forum and Poster Showcase**  
ThinkTNE Forum 2024 is British Council East Asia's flagship event focusing on quality and excellence in transnational education.

● **UK-Malaysia Higher Education Roundtable**  
28 February 2024



**UK-Malaysia Higher Education Roundtable**  
Themed Reinventing Partnerships and Building Ambition, the roundtable features world café discussions, partnership showcase and thematic panel sessions.

● **Study UK Alumni Awards**  
29 February 2024



**Study UK Alumni Awards**  
The Study UK Alumni Awards celebrates the significant impact that outstanding Malaysian UK alumni have made on their professions, societies, and in the country.

## Key stats



## The Week's Highlights

- The events mark an end to the 75<sup>th</sup> year anniversary celebration in Malaysia and the start of the British Council's 90<sup>th</sup> Anniversary
- Celebrates Agent Quality Framework success to date
- Launch of Digital Publication: 25 years of UK-East Asia TNE collaborations
- Showcase of UK-Malaysia University Consortium Success
- Awarded Study UK Alumni Awards to 4 outstanding alumni